

2026 State of the Region

Sponsorship Opportunities



Presenting Sponsor: \$16,000 (Exclusive)

Benefits:

- Sponsored portion of event program.
- Video of sponsor's choice to be played during event.
- Company logo on all event materials with designation as presenting sponsor + verbal recognition from the stage throughout the program.
- Full page ad in the event program.
- Company logo and information indexed on the Research Triangle Regional Partnership website.
- 10 seats (1 table) in a preferred location at the State of the Region seated dinner.
- Opportunity for board seat on RTRP's Board of Directors.



Premier Sponsor: \$12,000 (max. 3)

Benefits:

- 90 second video of sponsor's choice to be played during event.
- Branding during presentation with logo on display throughout event.
- Logo on all event marketing materials (emails, social media promotion, RTRP website, registration page, etc.).
- Recognition from podium during event.
- 1/2 page horizontal ad in program.
- Company logo and information indexed on RTRP website.
- 10 seats (1 table) in a preferred location at the State of the Region seated dinner.

Sponsorship Opportunities (Continued)



Gold Sponsor: \$9,000

Benefits:

- 10 seats (1 table) in a preferred location at the State of the Region seated dinner.
- Branding during presentation with logo on display throughout event.
- Logo on all event marketing materials (emails, social media promotion, RTRP website, registration page, etc.).
- Recognition from podium during event.
- Logo in event program.



Silver Sponsor: \$7,000

Benefits:

- 10 seats (1 table) at the State of the Region seated dinner.
- Branding during presentation with logo on display at the table.
- Company name listed on the RTRP website.
- Name in event program.



Bronze Sponsor: \$4,000

Benefits:

- 5 seats (1/2 table) at the State of the Region seated dinner.
- Logo on display at the table.
- Name in event program.

Contact Erin Smith with any sponsorship questions:
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