



Harnett C O U N T Y

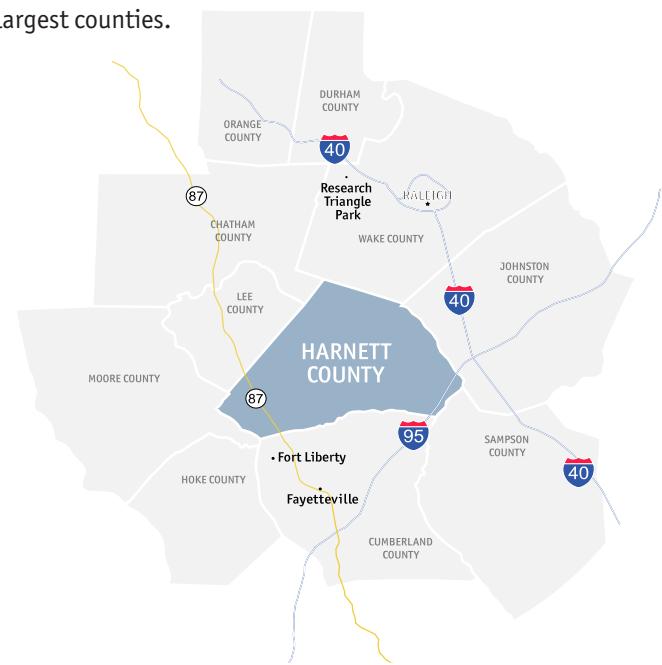
NORTH CAROLINA

ABOUT HARNETT COUNTY

Harnett County is a dynamic and fast-growing region in central North Carolina, strategically positioned between Raleigh and the Research Triangle to the north, and Fayetteville and Fort Bragg to the south. Located along the I-95 Corridor, Harnett County offers access to major transportation networks, railways, and airports. With the most competitive property tax rate in the Triangle Region, a business-friendly environment, continuous investments in infrastructure, and a skilled regional workforce of more than one million, Harnett County is the ideal destination for business growth and investment.

Strategic Location

Located in both the Research Triangle and Carolina Core regions, Harnett County is home to over 147,000 residents, and is contiguous to North Carolina's first, fifth, and ninth largest counties.



 Raleigh Durham International (RDU) - 41 miles

 Port of Wilmington - 120 miles

 Interstate/Highway connectivity via I-95, proximity to I-40, the future I-685, and major highways including 87, 421, 401, 55, and 210.

 Harnett Regional Water, the largest treatment facility on the Cape Fear River, provides abundant access to clean water.



147,000+
Total Population



\$65,000
Median Household Income (2022)



19,388
In-Bound Commuters



40,151
Out-Bound Commuters



\$0.591
per \$100 of assessed value: County Tax rate



Cost of Living: Harnett is **90.8%**, which is nearly **10% less** than the national average and is **4.4% lower** than North Carolina's average.

*Data from Lightcast 2025 Q4



>> Regional Data Points

1.12M

Regional Labor Force

91.8%

High School Diploma

28.5%

Some College or an Associate's Degree

42.8%

Bachelor's Degree or Higher

6

Community Colleges in Our Region

7

Colleges and Universities

Major Employers

- ADUSA Distribution
- Walmart
- Carlie C's
- Rooms To Go
- Champion Home Builders
- Boon Edam
- Godwin Manufacturing

Key Industries

- Manufacturing
- Distribution & Logistics
- Retail & Services
- Healthcare

Contact

For more information about opportunities in Harnett County, please reach out to our Economic Development Team:

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