

2025 State of the Region

Sponsorship Opportunities



Wednesday, May 7 at 5:30 p.m.

Angus Barn Pavilion
9401 Glenwood Avenue
Raleigh, NC 27617

RESEARCH
TRIANGLE
REGIONAL PARTNERSHIP

RTRP is Your Partner, Connection, Advocate, and Guide.

Join us for the State of the Region!

The Research Triangle Regional Partnership is an economic development organization sustained by and committed to 14 core counties located in Central North Carolina.

We serve as a connector between businesses looking to expand or relocate, and the economic development offices, government agencies, and business organizations that support private sector growth.

Acting as proud ambassadors, we introduce companies and organizations to a region that offers incredible access to diverse talent, a competitive cost of living, a strong and diverse economic climate, a supportive infrastructure, and quality of life that is second to none.

Our primary goal is to market the region to external audiences on why the Research Triangle Region is the best place to live and do business.

The State of the Region event is attended by the region's business and community leaders, who convene to hear and share insight on the economic vitality of our region. This event is held annually with the intent to provide information that will open dialogue about our region's growth and future prosperity.



Sponsorship Opportunities



Presenting Sponsor: **\$16,000 (Exclusive)**

Benefits:

- Sponsored portion of event program.
- Video of sponsor's choice to be played during event.
- Company logo on all event materials with designation as presenting sponsor + verbal recognition from the stage throughout the program.
- Full page ad in the event program.
- Company logo and information indexed on the Research Triangle Regional Partnership website.
- 10 seats (1 table) in a preferred location at the State of the Region seated dinner.
- Opportunity for board seat on RTRP's Board of Directors.



Premier Sponsor: **\$12,000** (max. 3)

Benefits:

- :90 second video of sponsor's choice to be played during event.
- Branding during presentation with logo on display throughout event.
- Logo on all event marketing materials (emails, social media promotion, RTRP website, registration page, etc.).
- Recognition from podium during event.
- 1/2 page horizontal ad in program.
- Company logo and information indexed on RTRP website.
- 10 seats (1 table) in a preferred location at the State of the Region seated dinner.

Sponsorship Opportunities (Continued)



Gold Sponsor: \$9,000

Benefits:

- 10 seats (1 table) in a preferred location at the State of the Region seated dinner.
- Branding during presentation with logo on display throughout event.
- Logo on all event marketing materials (emails, social media promotion, RTRP website, registration page, etc.).
- Recognition from podium during event.
- Logo in event program.



Silver Sponsor: \$7,000

Benefits:

- 10 seats (1 table) at the State of the Region seated dinner.
- Branding during presentation with logo on display at the table.
- Company name listed on the RTRP website.
- Name in event program.



Bronze Sponsor: \$4,000

Benefits:

- 5 seats (1/2 table) at the State of the Region seated dinner.
- Logo on display at the table.
- Name in event program.

Contact Erin Smith with any sponsorship questions:
esmith@triangleregion.com

(919) 334-4075 | researchtriangle.org | [@TriangleRegion](https://www.instagram.com/TriangleRegion)

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