

# Bright Minds. Smart Growth. Brilliant Location.

North Carolina's Research Triangle Region



RESEARCH TRIANGLE  
REGIONAL PARTNERSHIP

2022 Regional Report

## About Our Region

Located in the heart of North Carolina, the Research Triangle Region gets its name from Research Triangle Park and three Tier 1 research universities—Duke University, North Carolina State University, and the University of North Carolina Chapel Hill—located only minutes apart.

Comprised of 12 member counties, our region is home to some of the fastest growing companies and communities in the world. Innovation, education, and a collaborative culture are key drivers of the area's success.

### NC's Research Triangle Region

Raleigh - Durham - Chapel Hill

**#1** Best State for Business (*Forbes*)  
Three Years Running

**2.5%** Lowest Corporate Tax Rate  
in the U.S.

**#1** Best State for Business  
*Business Facilities and  
Site Selection, 2020*



**7,000+**  
Companies



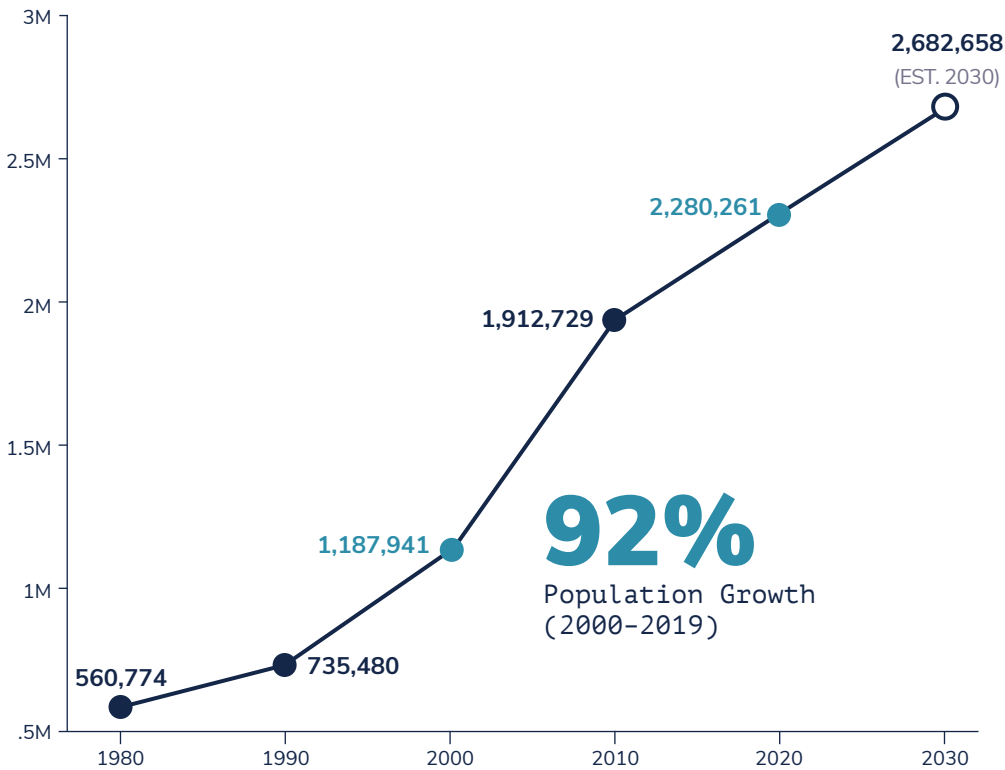
**700+**  
International Companies



**1,039,775**  
Regional Labor Force  
(Individuals Ages 16-64)

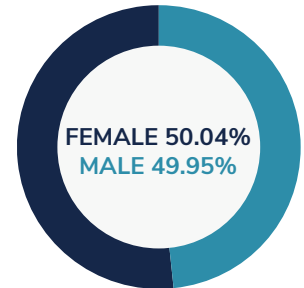
# Demographics

## Regional Population Growth, 1980-2030



**37**

Median Age



**73%**

Population Between  
the Ages of 18 - 64

**64**

People Move to the  
Region Every Day

## Connectivity

Located halfway between New York City and Miami, North Carolina's Research Triangle Region is easily accessible via the Raleigh-Durham International Airport (RDU), our eight regional airports, NC's two ports, and multiple interstates that span from border to border and coast to coast.



### Raleigh-Durham International Airport (RDU)

Ranked Top 5 Best Large Airport in the US by J.D. Power

**14.2** Million Passengers  
in 2019

**55%** Increase Since 2011

**400+** Daily Flights\*

Over 65 nonstop destinations  
7 international destinations  
11 major airlines  
\* pre-COVID



### Rail

CSX, Norfolk Southern, and  
North Carolina Railroad Company



### Access

Located in between New York and Miami  
Interstates: I-40, I-95, I-85  
Less than three hours to two deep water ports



# Talent

With 12 colleges and universities and 8 community colleges producing more than 42,000 annual graduates, the Research Triangle Region is well-equipped to meet the needs of its growing industries.



**Duke**  
UNIVERSITY

**16,766**

Total Students

**1.2B**

Research Expenditures  
in 2020

Data Source: Duke University,  
U.S. News & World Report, May 2021



10.5 miles

24.3 miles



25.3 miles



THE UNIVERSITY  
of NORTH CAROLINA  
at CHAPEL HILL

**30,151**

Total Students

**#1**

School of Public Health in the  
U.S. Among Public Universities





## Colleges & Universities



## Community Colleges



Photo Credit: Emily Kirkland/NC State University

### NC STATE UNIVERSITY

**36,304**

Total Students

**#3**

In Startups Launched Among  
Public Universities Without  
a Medical School

Data Source: NC State University, May 2021



**151,744**

Total Students Enrolled  
in Higher Education



**4th**

Highest Concentration  
of PhDs in the Country



**\$2.9B**

Annual R&D Expenditures  
by Duke, NCSU, & UNC  
(NSF HERD Survey, 2019)



**47%**

Of the Population Has  
a Bachelor's Degree  
or Higher

## Target Industries

### Advanced Manufacturing

**\$2.2 Billion**

Contributed to gross regional product

- **196** companies
- **12,570** employees
- **\$86,000** average salary



### Agtech

**\$1.2 Billion**

Contributed to gross regional product

- **100+** companies
- **7,140** employees
- **\$134,000** average salary



### Cleantech

**\$4.6 Billion**

Contribution to gross regional product

- **2,105** companies
- **26,950** employees
- **\$113,000** average salary



### Life Sciences

**\$9.8 Billion**

Contributed to gross regional product

- **569** companies
- **24,150** employees
- **\$142,000** average salary
- **Gene & Cell Therapy** (sub-industry)



### Technology

**\$14.6 Billion**

Contributed to gross regional product

- **4,907** companies
- **59,900** employees
- **\$121,000** average salary
- **Cybersecurity, Financial Tech (Fintech) and AI & Machine Learning** (sub-industries)



## Startup Ecosystem

Business, academia and government converge in the Research Triangle Region to create an innovative environment and hub for entrepreneurs. The region's low cost of living combined with its co-working spaces, startup incubators, networking opportunities and local tech expertise fosters an innovative startup ecosystem.



**FRONTIER**  
RTP

**AU**  
AMERICAN  
UNDERGROUND

**16+**

Incubators & Accelerators

**2M+**

Square Feet of Co-working  
& Incubator Space

**1<sup>ST</sup>**

#1 Place to Start a  
Small Business  
(Lending Tree, 2021)

## Venture Capital

Our Region's strong concentration of universities, contract research organizations (CROs), and tech companies creates a thriving ecosystem for startups and entrepreneurs that attract investments from both local and global Venture Capital firms.

**\$3.4B**

Last Year, North Carolina  
Entrepreneurs Raised  
\$3.4B in Equity Funding

**79.6%**

of NC's Total Funding  
Occurred in the Triangle  
Region \$2.7B of the \$3.4B



**67%**

of the Deals Made  
in NC Occurred in the  
Triangle Region

## Equity Raised in NC in 2020



- Tech:  
\$2,694,951,675
- Life Science:  
\$523,120,189
- Advanced Manufacturing  
& Materials:  
\$136,494,758
- Makers:  
\$57,851,307
- Cleantech:  
\$19,895,557



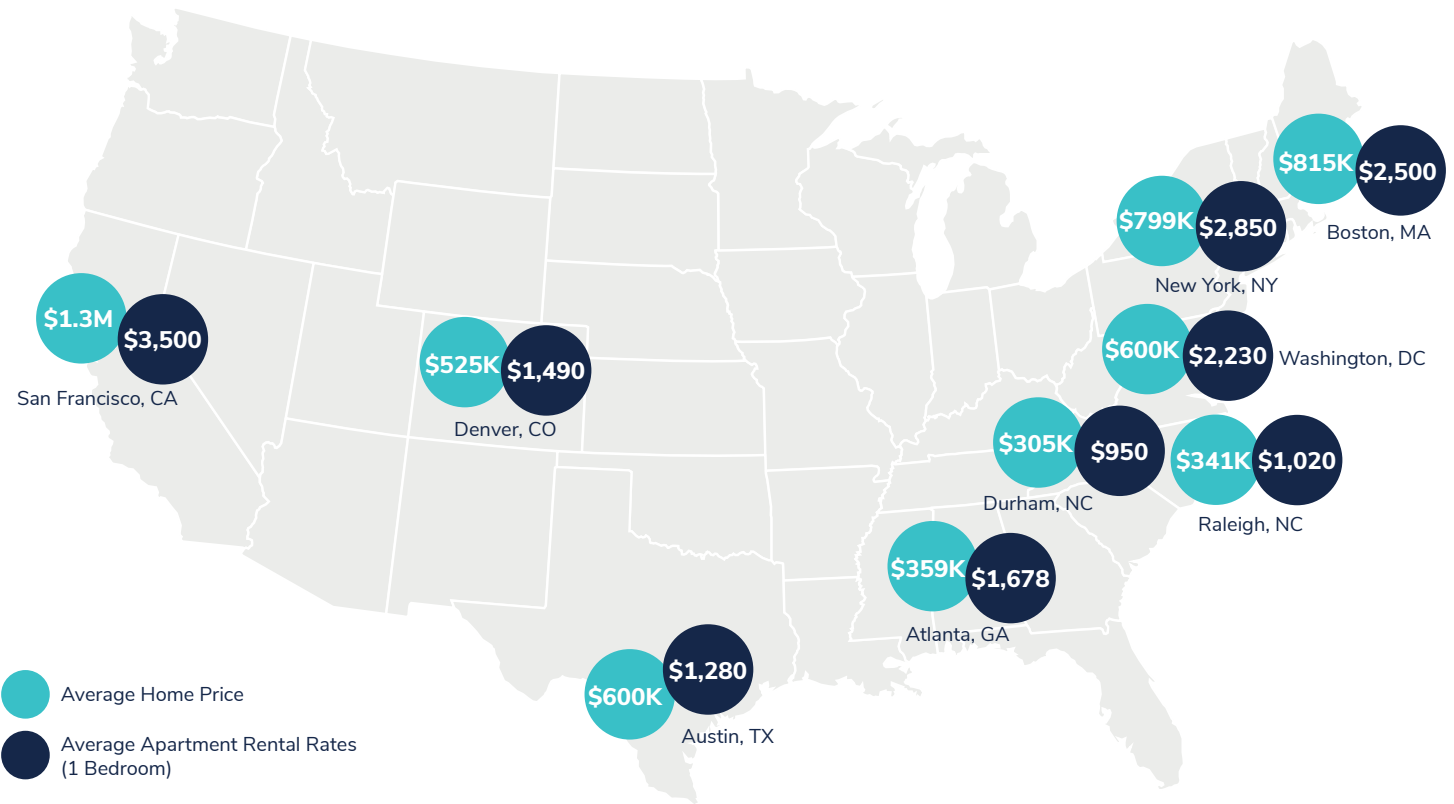
**31,519**

Total Patents Awarded  
in the Research Triangle  
Since 2013



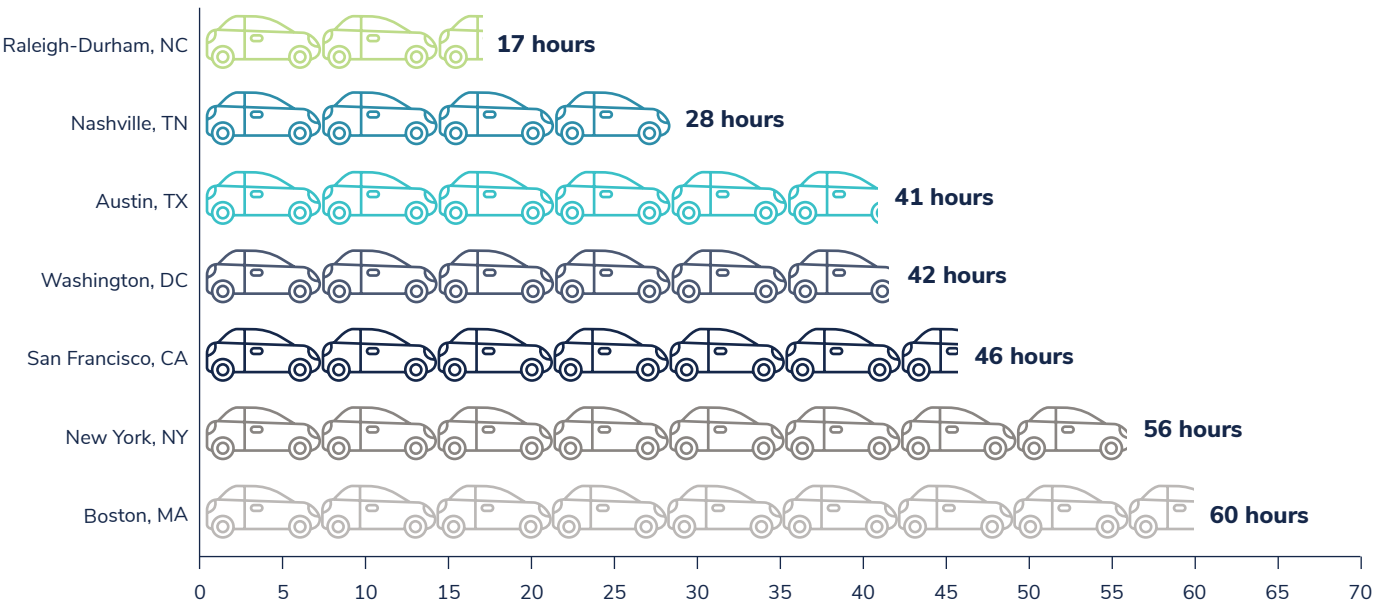
# Regional Comparisons

## Average Housing Costs



Data Sources: Realtor.com, June 2021 and Zumper Report, 2020.

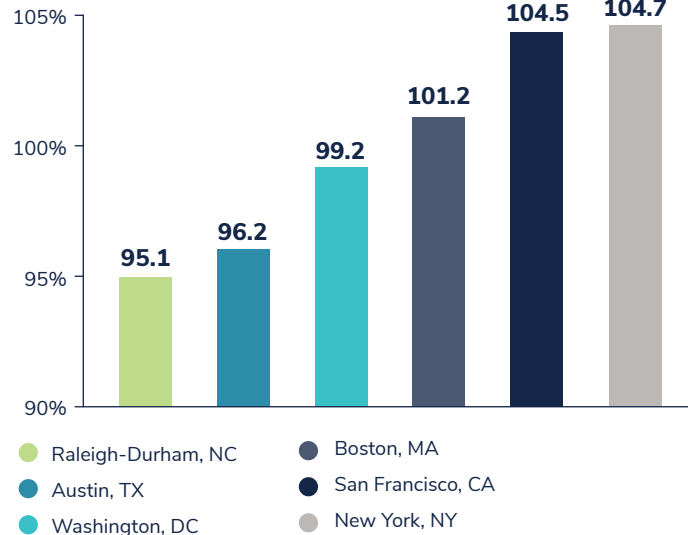
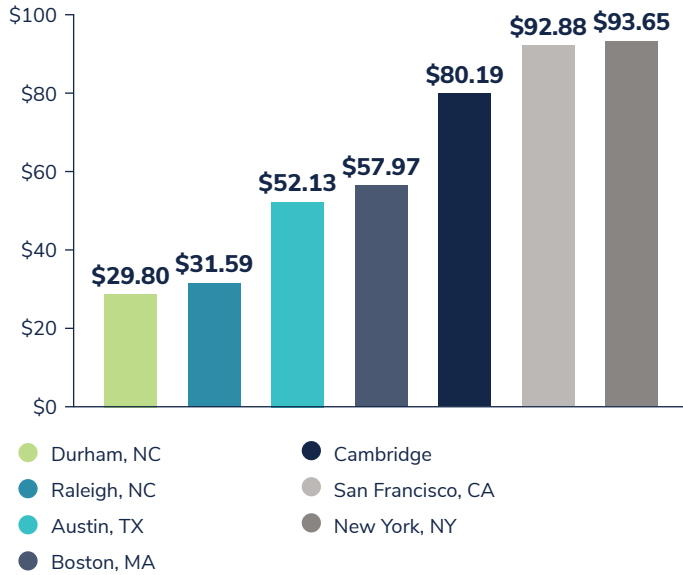
## Average Annual Time Spent in Traffic Congestion



Texas A&M Transportation Institute & INRIX. Urban Mobility Report, 2021

## Class A Office Space Rental Rates

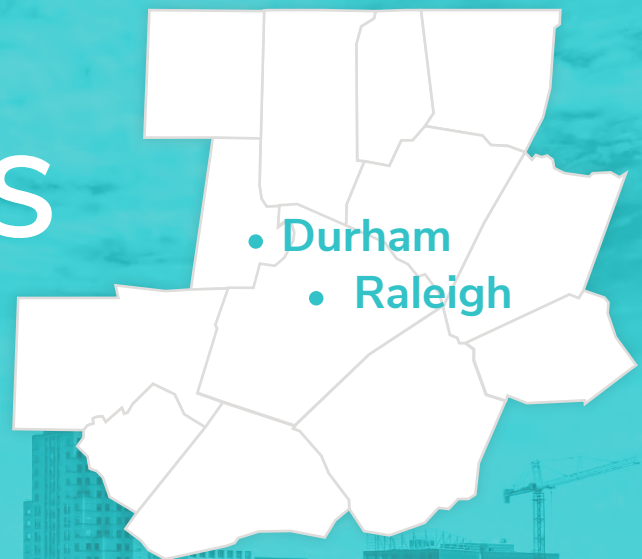
## Cost of Doing Business Index



Data Source: Yardi Systems, 2020

Data Source: KPMG. 2016. "Competitive Alternatives: KPMG's Guide to International Business Locations Costs."

Get to Know  
**OUR REGION'S  
COUNTIES** ▶



North Carolina

# CHATHAM COUNTY

A part of the Research Triangle Region

• Durham  
• Raleigh



## The Heart of North Carolina

Located in the center of North Carolina, Chatham County is situated between two of the state's three largest centers of population and commerce – the Research Triangle and the Piedmont Triad – Chatham County is an attractive place to live and do business, best known for its low cost of living, abundant recreation opportunities, and energetic historic main streets.

Chatham County is one of the fastest growing counties in North Carolina. The region and the state are frequently ranked as best places for business in the United States.

A strong quality of life attracts a diverse resident workforce and innovative companies that value strong education, recreation opportunities and vibrant communities. A strategic location provides an avenue to the urban amenities found in nearby Chapel Hill, Durham, Raleigh, Greensboro and other great cities.



74,470+

Population



35 mins

Distance From RDU



+22% (94,920)

Projected Population  
Increase (2030)



Home to Chatham Park  
the largest mix-use planned  
community in NC



16-mile long Jordan Lake  
in eastern Chatham offers numerous  
recreational activities



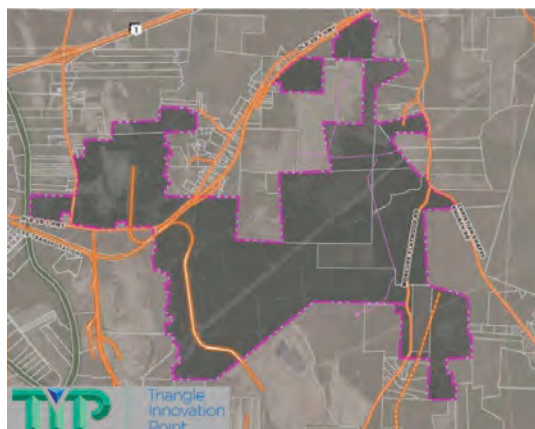
## North Carolina / Chatham County

### Target Industries

 Manufacturing  Agriculture  Life Sciences

### Room to Grow

Home to two megasites – Triangle Innovation Point (TIP) and the Chatham-Siler City Advanced Manufacturing (CAM) Site – Chatham County offers ample room for businesses to set up shop and expand.



### Triangle Innovation Point

The 2,600-acre, certified site, Triangle Innovation Point (TIP), is 30 minutes from the Triangle and is poised to become a life science and advanced manufacturing park.



### Chatham-Siler City Advanced Manufacturing Site (CAM)

1,802-acre certified Chatham-Siler City Advanced Manufacturing Site is accompanied by the adjacent 292-acre MidState Development Center.



### A Place to Call Home

Already underway in Chatham County is Chatham Park, a **7,100 acre planned mixed-use development** located adjacent to Jordan Lake and Pittsboro. At full build out, the project is expected to add **60,000 residents** and to house **22 million square feet** of office, research, retail and community space.



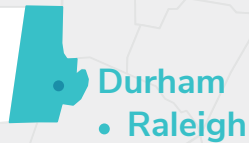
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[www.researchtriangle.org](http://www.researchtriangle.org) | @TriangleRegion

North Carolina

# DURHAM COUNTY

A part of the Research Triangle Region



## A Rich History with a Versatile Future

Durham has successfully transformed its business and economic landscape from one based upon tobacco and textile products to a modern, cutting-edge economy. GlaxoSmithKline, IBM, and Cree are just some of the forward-thinking companies that have headquarters in Durham.

From its beginnings in tobacco and textiles to Black Wall Street and the Research Triangle Park, Durham is a community of entrepreneurs who value creative ideas, asking "What if?" and bringing talented people together to answer that very question.



321,488+

Population



15 mins

Distance From RDU



\$1.66 Billion

Total Investment (2020)



+154% (366,111)

Projected Population  
Increase (2030)



3,600+

New Jobs (2020)



26%

Have a of bachelor's degree  
or higher

To learn more about Durham County contact Ryan Regan at [rregan@durhamchamber.org](mailto:rregan@durhamchamber.org) or (919) 328-8750.  
[durhamchamber.org](http://durhamchamber.org)





## North Carolina / Durham County

### Target Industries

 Life Science

 Financial Services

 IT/Informatics



### A Nimble Economy

Durham's economy has seen three major phases in the last 200 years.

First, the tobacco industry dominated the city. Durham quickly developed a vibrant community. In the 1950s, Durham took on a new venture with the development of Research Triangle Park. Durham's growth began to rekindle during the 1980s, with the construction of multiple housing developments, and the beginnings of downtown revitalization.

Today, Durham is a vibrant, unique community that continues to grow and prosper with new industry and amenities for all.

Fueled by the country's largest research park – the Research Triangle Park (RTP) – and generations of results-driven entrepreneurs, Durham is a rocket ship.



### Where Start-ups Thrive

Durham is in the midst of an entrepreneurial boom. Entrepreneurs and startups are attracting national attention from the public sector, Silicon Valley investors, and talented individuals worldwide.

### Driving Durham's Tech Hub

#### Accelerators

- First Flight Venture Center
- BD BioVenture Center
- Groundworks Labs

#### Co-Working & Office Space

- American Underground
- The Frontier



### Strong Talent Pipeline

Talent is plentiful with three Tier 1 research universities at our doorstep: Duke University, UNC Chapel Hill, and NC State. Other terrific institutions like NC Central University plus eight additional colleges and universities provide Durham with an abundance of highly-skilled, specialized workers.



North Carolina

# FRANKLIN COUNTY

A part of the Research Triangle Region

Durham •  
Raleigh •



## Easy Access to Attractive Opportunities

Franklin County offers the experience of rural living while still being in close proximity to the research, development, and educational assets that thrive in the nearby Raleigh-Durham metropolitan area and Research Triangle Park. With the presence of a strong infrastructure, healthcare services, educational opportunities, and an active community with business development incentives, Franklin County is an attractive site for a multitude of businesses.



69,685+

Population



50 mins

Distance From RDU



8th

Fastest growing county  
in North Carolina



16% (81,204)

Projected Population  
Increase (2030)



\$239,900

Median Home  
Price (Q4 2020)



Home to the  
industry leaders  
in biological enzymes  
production

To learn more about Franklin County contact Richie Duncan at [rduncan@franklincountync.us](mailto:rduncan@franklincountync.us) or (919) 554-1863.  
[franklincountync.us](http://franklincountync.us)



## North Carolina / Franklin County

# Franklin County, a place to Live, Learn, Work, Play, & Grow

Welcome to Franklin County, a combination of rich farm country, industry, beautiful parks, entertainment, and top quality educational institutions. Franklin County provides an atmosphere of small close knit communities, only minutes from several metropolitan areas. Recognized as one of the fastest growing counties in North Carolina, Franklin County is the ideal location for your business. If you are seeking a destination for the perfect work-life balance, there is no better place to plant roots and grow than Franklin County.



### Available Site: Triangle North Franklin

Located in the northern part of the Research Triangle Region, Triangle North Franklin offers a unique opportunity for industry development. Situated in one of the most economically competitive locations in the world, this site offers the perfect combination for success.

#### Features include:

- Access to 2.24 million people within a one-hour drive.
- Adjacent to Triangle North Executive Airport.
- Located within a two-day truck drive of more than 200 million U.S. and Canadian consumers for quick distribution.
- Eligibility for Tier One (i.e., most lucrative) status when applying for North Carolina incentives.
- All parcels located within the federally designated Opportunity Zone.



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North Carolina

Durham •  
Raleigh •

# GRANVILLE COUNTY

A part of the Research Triangle Region



## A Business and People-Friendly Place

Home to over 903 businesses and 16 manufacturing companies employing over 100 people, Granville County's rich heritage and rural beauty blends harmoniously with its modern, business-friendly environment.

A vibrant mix of industry, agriculture, retail, and recreation makes Granville County an ideal location to live, work, and play. Located just north of the Raleigh-Durham and Research Triangle Park areas, Granville offers big-city accessibility with the friendly atmosphere of small towns.



60,440+

Population



40 mins

Distance From RDU



29 mins

Average Commute



+12% (69,540)

Projected Population  
Increase (2030)



84%

Have a high school  
degree or higher



\$248,000

Median Home  
Price (Q4 2020)

To learn more about Granville County contact Harry Mills at [harry.mills@granvillecounty.org](mailto:harry.mills@granvillecounty.org) or (919) 693-5911.  
[granvillecounty.org/businesses/economic-development](https://granvillecounty.org/businesses/economic-development)





## North Carolina / Granville County

### Target Industries

 Life Science

 Manufacturing

 Technology



### Developing a Better Tomorrow

Granville County is already home to industry leaders who operate on a large scale. Its most notable manufacturing employers include Revlon, the world's largest cosmetic manufacturing facility, CertainTeed, the world's largest asphalt shingle manufacturing facility, and Bandag/Bridgestone, a leading manufacturer of retread tires. Flextronics, Newton Instruments, and Food Lion Distribution are located in the southern portion of the County, just above Falls Lake.



## Did You Know?



### Well-Connected

Six I-85 interchanges link the county to the entire Eastern-seaboard and east coast major highway infrastructure.



### Training Programs

Vance-Granville Community College is a great source of trained workers that provides many disciplines and academic offerings on two Granville campuses.



### Manufacturing Workforce

Private sector employers help maintain the county's manufacturing workforce well above the state and national average.



### The Great Outdoors

Granville County is ideal for equestrians, outdoorsmen, bicycle enthusiasts, or people looking to reside in a rural environment.



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[www.researchtriangle.org](http://www.researchtriangle.org) | @TriangleRegion

North Carolina

# HARNETT COUNTY

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Raleigh •

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## Proximity to the Assets that Matter

Distinctly located between the urban areas of Raleigh and the Research Triangle Park to the north, Fayetteville and Fort Bragg to the south, Harnett County businesses benefit from access to a diverse, highly skilled, and rapidly growing talent pool. Offering affordable land served by excellent infrastructure, moderate tax rates, competitive cost of living, and easy access to regional and national markets, Harnett County's proximity to assets provides strategic advantages for business expansion and location.



135,976 +

Population



50 mins

Distance From RDU



29 mins

Average Commute



+15% (158,563)

Projected Population  
Increase (2030)



34

Median Age



\$220,000

Median Home  
Price (Q4 2020)

To learn more about Harnett County contact Angie Stewart at [astewart@harnett.org](mailto:astewart@harnett.org) or (910) 893-7524.  
[harnettcdc.org](http://harnettcdc.org)



## North Carolina / Harnett County

### Target Industries



Manufacturing



Distribution & Logistics



Agriculture



Health Sciences



Military & Defense



### Everyone has a story to tell

With an abundance of natural resources and outdoor recreation; easy access to some of the nation's top universities, cultural amenities and entertainment; and plenty of homegrown businesses and Southern charm, Harnett County has everything you need. Come write your story.

- Located within an hour of both the Raleigh-Durham International Airport and the Fayetteville Regional Airport.
- Easy access to the entire region and the state via I-95, I-40, U.S. 421, U.S. 401, and NC 87.
- Home to the Harnett Regional Jetport (HRJ), which offers a 5,000 foot runway and jet fuel for corporate aircraft.
- The Cape Fear River, Raven Rock State Park, and plentiful parks, trails and recreational areas make nature and outdoor activities a part of life in Harnett County.
- Central Carolina Community College and Campbell University offer unique opportunities for customized workforce training, internships, and work-based learning to enhance and grow employer talent.
- Harnett Regional Water, the largest regional water treatment facility on the Cape Fear River, ensures that Harnett County's communities, businesses, and industries have access to an abundance of clean water.



### Workforce & Talent

The strength and diversity of Harnett County's talent is a result of the expansive and high-quality education opportunities available within the county and region. Each day 60% of residents commute outside of Harnett County to work. These skilled workers are ready to come home and work for you.



1Million+

Regional Labor Pool Population



86%

High school degree or higher



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North Carolina

# JOHNSTON COUNTY

A part of the Research Triangle Region

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Raleigh •



## Your Best Route to Success

Johnston County is one of the fastest-growing areas in the state, thanks to its eleven rapidly-expanding and welcoming communities. Bolstered by Clayton, Smithfield, Selma, and Benson, four towns with the highest population, the County's overall economy is diversified with a balance of industrial, expanding commercial, and agriculture enterprises.

Johnston County is a dynamic and diverse place. Depending on where you look, you'll find small, close knit communities near fast-growing subdivisions. The only constant across this county is that change is happening. And thanks to many recent business expansions and relocations, most people will tell you that the change is more than OK.



212,000+

Population



40 mins

Distance From RDU



29 mins

Average Commute



+27% (269,736)

Projected Population  
Increase (2030)



\$257,000

Median Home  
Price (Q4 2020)

To learn more about Johnston County contact Chris Johnson at [econdev@johnstonnc.com](mailto:econdev@johnstonnc.com) or (919) 205-1232.  
[growwithjoco.com](http://growwithjoco.com)



# North Carolina / Johnston County

## Target Industries



Retail Trade  
7,160+ employees



Manufacturing  
6,880+ employees



Educational Services  
5,270+ employees



Health Care  
5,550+ employees



### An Ever-Expanding Hub for Biopharma

The production of pharmaceutical products, heavy equipment, electronic components, and durable goods assembly operations and distribution centers have provided relatively stable employment to County residents, and have been the object of significant capital expenditures over the years.

But the real cornerstone for Johnston County's continued success is the appeal to firms in the life sciences industry. Two large biopharmaceutical companies – Grifols Therapeutics and Novo Nordisk, and two life science companies – Bayer Crop Science and SBM Life Science Corporation – employ over 3,500 people near Clayton.

GRIFOLS



### Workforce Development

Johnston Community College (JCC) plays a crucial role in preparing Johnston County residents for careers within our local industries is Johnston Community College. JCC has locations across the county and serves 13,000 students annually.

In 2003, leadership from Johnston County and the State of North Carolina established the Research Training Zone (RTZ). The purpose of the RTZ was to encourage future investment within the area by supporting and meeting the employment needs of local industry which resulted in the creation and funding of the Johnston County Workforce Development Center. This 30,000 square foot state-of-the-art educational and technical skills training center is focused on life sciences programming, business training, and workforce development in biotechnology and other sciences. The WDC is a collaborative effort between Johnston County, Johnston County Public Schools, Johnston County Economic Development and JCC, as well as local employers that utilize it.



\$3 Billion

Invested in the RTZ since 2015



3,500+

Employees supported by the RTZ



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North Carolina

# LEE COUNTY

A part of the Research Triangle Region

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Raleigh •



## Centrally Located and Easily Accessed


The Southern base of the Research Triangle Region offers access to world-class expertise, an exceptional transportation network, and a vital and diversified industrial base that makes everyone more successful – all with a high quality of life.

 443,000  
Workforce

 32 mins  
Distance From RDU

 32%  
of Lee County's workforce  
is in manufacturing

 27%  
Have a Bachelor's  
degree or higher

 14 Colleges  
and universities with nearly  
15,000 graduates annually  
located within 60 miles

 1,000+  
CCCC degrees and  
certificates awarded  
annually

To learn more about Lee County, visit [growsandfordnc.com/edc](http://growsandfordnc.com/edc).



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North Carolina

# NASH COUNTY

A part of the Research Triangle Region

Durham •  
Raleigh •



## Where Business Meets Opportunity

Uniquely situated at the gateway between Raleigh-Durham and the I-95 corridor in Eastern North Carolina, Nash County offers a broad range of opportunities and a low cost of doing business for new and growing companies. Over the years, the county has evolved into a manufacturing and pharmaceutical powerhouse, helped in part by its distribution-friendly location at a junction for major highways and railways. Over 500 acres of county-owned industrial land and a 62,500 square foot shell building are ready for your next business location. Nash offers a diverse workforce, strong local economy and a wonderful place to call home for growing families and businesses.



94,000+

Population



50 mins

Distance From RDU



22 mins

Average Commute



41,825+

Workforce



85%

Have a high school  
degree or higher



\$169,500

Median Home Price  
(Q4 2020)




To learn more about Nash County contact Andy Hagy at [andy.hagy@nashcountync.gov](mailto:andy.hagy@nashcountync.gov) or (252) 462-2737.  
[selectnashnc.com](http://selectnashnc.com)





# North Carolina / Nash County

## Target Industries

-  Food Processing
-  Advanced Manufacturing
-  Pharmaceuticals
-  Distribution & Logistics
-  Aerospace




### Nash County Keeps You Moving

Located just east of the Research Triangle, Raleigh and Durham; Nash County sits at the intersection of I-95 and I-87 and is uniquely located at the interchange of several major highways. Interstate 95 provides fast and easy access along the eastern seaboard. The US Highway 64 and 264 Bypasses, offer convenient routes from the western metro regions of the Triangle to three coastal sea ports. Additionally, the Rocky Mount-Wilson Regional Airport features a 7,000-foot runway for commercial air needs. CSX's newest Intermodal terminal, the Carolina Connector connects products to consumers nationwide. The terminal features three wide-span, zero emission electric cranes with lift capacity of 110,000 containers per year.



### Workforce Development


Nash Community College and partners like RAMP East Advanced Manufacturing Institute are providing a talent development system to meet industry needs in Nash County and Eastern North Carolina. The partnership seeks to increase the number of workers with industry-recognized credentials and provide a pipeline of workers with advanced manufacturing and food processing skills.

 302,290+

Labor Pool Population

 130,450+

Total Employed

 4.5%

Unemployment Rate



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North Carolina

# PERSON COUNTY

A part of the Research Triangle Region

Durham •  
Raleigh •



## Everything is Better in Person

With an exceptional quality of life, a world-class workforce, outstanding training offered locally at Piedmont Community College – recognized as one of the top community colleges in the state – and a rich history in manufacturing and agriculture, this is a safe, commutable community that will help any business thrive.

Expect economic diversity from this area, where the industrial base varies from such products as automotive and computer components to electrical production, wood products, fabricated metals, LED lighting components, and non-woven fabrics. Telecommunication capabilities include outstanding fiber-optic cable and broadband, and enhanced cellular transmission. Extensive agricultural opportunities also abound, thanks to the county's rural heritage and favorable climate.



41,820+

Population



60 mins

Distance From RDU



13.2%

Lower cost of living than  
the national average



\$171,000

Median Home  
Price (Q4 2020)



Abundant natural resources  
and infrastructure



Federal Opportunity Zones

To learn more about Person County contact Sherry Wilborn at  
[swilborn@personcountync.gov](mailto:swilborn@personcountync.gov) or (336) 597-1752.  
[personcountyedc.com](http://personcountyedc.com)

**PERSON COUNTY**  
ECONOMIC DEVELOPMENT

## North Carolina / Person County

### Target Industries



Semiconductor



Data Center



Agribusiness



Advanced Manufacturing



### Person County Mega Park

This NC-certified megasite offers significant size and the superior strength of the nation's best technology and manufacturing workforce thanks to a population of more than 2.5 million people in a 60-minute drive radius, including the Research Triangle Region with three Tier 1 research universities. The Person County Mega Park offers globally-unique power capacity due to its situation between two Duke Energy power plants. Other site features include:



#### Space to Grow

1,325 Acres



#### Shovel-Ready

Wastewater and Natural Gas  
designed and ready to construct to  
meet industry needs



#### Fast Permitting

USACE permitting for fast,  
large-scale construction



#### Fiber Ready

288 Strands of open access,  
dark fiber



#### Electricity

Served by Multiple 230KV  
electric transmission lines



#### Plenty of Water

Over 2MGD water ready to serve



### Advantages to Locating in Person

- Provides one of the lowest tax structures in the state and a solid tax base
- Equidistant to the ports of Norfolk, VA and Wilmington, NC
- Served by five primary highways, a dedicated freight rail service, and a state-of-the-art general aviation airport with a 6,005-foot lighted runway
- Fast permitting and business-friendly climate
- 6 acres of park land per 1,000 people and proximate to urban amenities

North Carolina

# WAKE COUNTY

A part of the Research Triangle Region

Durham •

• Raleigh



## Innovation Comes to Life in Wake County

As part of North Carolina's famed Research Triangle region, we're all about access. Access to talent and technology, access to fast-growing markets, and access to a jaw-dropping network of resources designed to help people and companies prosper.

The largest county in the Research Triangle Region of North Carolina, Wake County is home to Raleigh, the state's capital. As one of the nation's fastest-growing regions, Wake County offers the ideal blend of cost, comfort, and culture, plus thousands of diverse jobs.



1.1Million+

Population



15 mins

Distance From RDU



1<sup>st</sup> Best City

for Jobs in the U.S. (Raleigh)  
Glassdoor 2020



+20% (1,328,336)

Projected Population  
Increase (2030)



\$342,000

Median Home  
Price (Q4 2020)



2<sup>nd</sup> Best City

for Quality of Life in the World  
(Raleigh) Numbeo 2020

To learn more about Wake County contact Michael Haley at [hello@raleigh-wake.org](mailto:hello@raleigh-wake.org) or (919) 664-7042.  
[raleigh-wake.org](http://raleigh-wake.org)





## North Carolina / Wake County

### Target Industries



CleanTech/SmartGrid



Life Sciences



Technology



Advanced Manufacturing



Fintech



### A Place to Call Home

When it comes to resources and collaboration, Wake County is one of the best places in the U.S. to start a business. Fueled by talent from the region's three tier-one research universities, home to HQ's like Advance Auto Parts and Pendo, and innovation from our thriving startup community, the ecosystem is ripe with opportunity.

Raleigh alone is home to more than **500 startup companies**, totaling **2,500 jobs** in a wide range of industry sectors.



### Talent & Workforce

Wake County is experiencing massive growth and as a result, so is our workforce. **Growing at a rate of 64 people per day**, with the majority of those having a bachelor's degree or higher, it's no wonder that companies are finding the talent here that they need to thrive.

**12** Colleges & universities including NC State University, Meredith College, and William Peace University

**WakeTech CC** The largest community college in the state



**171**

Public school offerings



**78**

Private schools



**19**

Charter schools



The Research Triangle Regional Partnership is an economic development organization sustained by and committed to 12 core counties located in Central North Carolina. We serve as a connector between businesses looking to expand or relocate, and the economic development offices, government agencies, and business organizations that support private sector growth.

[www.researchtriangle.org](http://www.researchtriangle.org) | [@TriangleRegion](https://twitter.com/TriangleRegion)

North Carolina

# WARREN COUNTY

A part of the Research Triangle Region

Durham •  
Raleigh •



## Perfect for Relocating your Business

County officials boast that Warren offers something more: A congestion-free environment conducive to productivity and morale. Whatever your project requires, Warren County has an ideal location at an affordable price.

A haven for textiles, manufacturing, agribusiness, and tourism, Warren County continues to be defined by its business-friendly government, low cost of living, favorable climate, and an eager, diversified, and trainable workforce.



19,730+

Population



65 mins

Distance From RDU



1st

In the state for tourism  
expenditures growth (2019)



\$239,000

Median Home  
Price (Q4 2020)



70,000+

Acres of freshwater lakes



Opportunity Zone and  
Federal HUB Zon  
Located in Warren County

To learn more about Warren County contact Charla Duncan at [charladuncan@warrencountync.gov](mailto:charladuncan@warrencountync.gov) or (252) 257-3114.  
[warrencountync.org](http://warrencountync.org)





## North Carolina / Warren County



### Building Your Workforce

Businesses considering relocation can take advantage of custom-designed worker training from area community colleges and tier-one state income tax credit for job creation and investment. The county has a dependable and teachable workforce from which to draw from, and plenty of outdoor recreation and scenic views for them to enjoy as residents.

INTERNATIONAL  PAPER

 GLEN RAVEN™

 ELBERTA  
CRATE & BOX

 CAST STONE SYSTEMS, INC.



### Available Site: Triangle North Warren

Triangle North Warren is a highly accessible megasite with more than 1,000 acres, making it one of the state's largest sites. It is located in the Research Triangle Region of North Carolina, one of the most economically competitive locations in the world.

#### Features include:

- Certified Shovel Ready by the NC Department of Commerce
- Only three miles from Interstate 85
- Access to rail
- 45 miles north of the Raleigh and Durham metropolitan statistical areas and 75 minutes from Greater Richmond.
- Industry-grade utilities in place; supportive providers include Duke Energy, Frontier Natural Gas, CenturyLink, Spectrum and Warren County Public Utilities (municipal sewer and water).
- Federal HUBzone benefits available for qualifying businesses.
- Eligibility for Tier One (i.e., most lucrative) status when applying for North Carolina incentives.



North Carolina

# WILSON COUNTY

A part of the Research Triangle Region

Durham •  
Raleigh •



## A Well-Connected County

Wilson County is only an hour's drive to RDU International Airport, which means residents and businesses can access metropolitan areas easily. It's also home to almost one hundred manufacturers, a large agri-business presence, growing businesses, and an array of local attractions.



81,800+

Population



60 mins

Distance From RDU



9th

Metro in the US for  
New Businesses by  
Site Selection Magazine



+6% (87,939)

Projected Population  
Increase (2030)



\$174,900

Median Home  
Price (Q4 2020)

To learn more about Wilson County contact Jennifer Lantz at [jlantz@wilsonedc.com](mailto:jlantz@wilsonedc.com)  
or Cindy Ingram at [caingram@wilsonedc.com](mailto:caingram@wilsonedc.com)  
[wilsonedc.com](http://wilsonedc.com)



## North Carolina / Wilson County

### Target Industries

 Automotive  Aerospace  Packaging  Life Sciences  Pharmaceuticals

### Recent Growth



\$648.2M  
Investment

(FY2016-FY2020)



1,582  
New Jobs

(FY2016-FY2020)

### Major Employers



## Life sciences is an industry that excels in Wilson County

Among the bio-pharma companies with major operations in the area are Fresenius Kabi, Merck, Purdue and Sandoz. Together they employ more than 1,000 workers.

## Livability

Wilson offers a variety of neighborhoods from the historic district to new subdivisions in the suburbs. Want to live on a golf course, in a downtown loft or in the country surrounded by open fields? Wilson County has a neighborhood that will meet your needs. Perfectly situated along Interstate 95 just east of Raleigh and west of the Atlantic Ocean, Wilson's unique blend of life's modern amenities and old-fashioned charm create the ultimate in gracious living.



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With some of the world's top universities and most forward-thinking companies, Raleigh-Durham is a growing center for global innovation. Delta is proud to open more doors as the official airline for the Research Triangle Regional Partnership. Together, we'll share Raleigh-Durham's greatest ideas with the world.

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Learn more at [SKYBONUS.DELTA.COM](https://skybonus.delta.com)



KEEP CLIMBING



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# Your Destination for Growth



**EXPLORE  
THE REGION'S  
AVAILABLE SITES**

The Research Triangle Regional Partnership (RTRP) is your direct connection to the Research Triangle Region in central North Carolina. We serve as a connector between businesses looking to expand or relocate, and the economic development offices, government agencies, and business organizations that support private sector growth.

(919) 334-4075 | [researchtriangle.org](https://researchtriangle.org) | @TriangleRegion

  
**RESEARCH TRIANGLE  
REGIONAL PARTNERSHIP**